

Flanker

FLANKER PRESS • PENNYWELL BOOKS

2021 DIGITAL CATALOGUE



Supermarket Baby

Susan Flanagan

“Anyone can accidentally end up stealing a baby at the supermarket. In fact, one day it may happen to you. That’s why you’ll find this novel either terrifying or hilarious!”

— Andy Jones, Canadian comedian, actor, writer, and winner 2013 Winterset Award.

WINNER of the Percy Janes First Novel Award

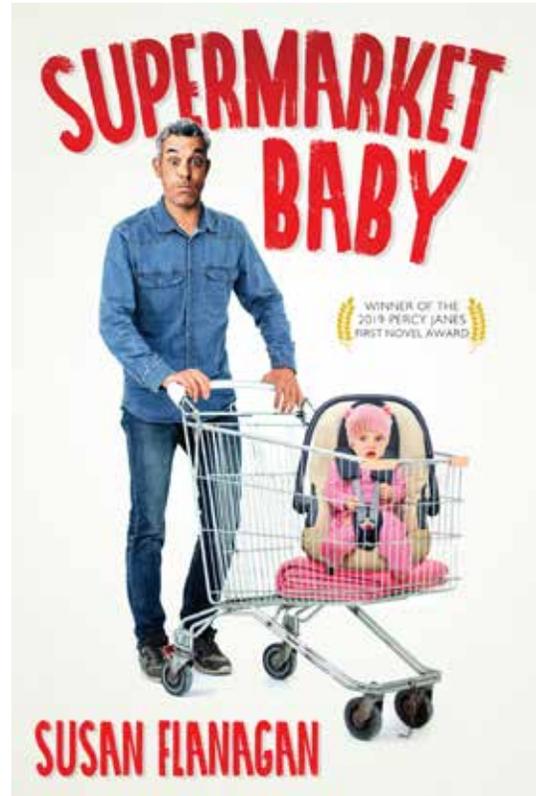
Henry Puddester is a freshly retired civil servant whose life goes off the rails after an innocent trip to the supermarket, where he inadvertently switches his shopping cart with that of a young mother. When he ends up with an infant alongside his four dozen eggs, Henry’s life goes into free fall, and he wishes himself back at work, safe from misplaced babies, aggressive lawyers, and the eccentric nutbar driving a 1983 Ford LTD covered with 4,000 trinkets.

SUSAN FLANAGAN has worked as a freelance journalist in St. John’s for more than thirty years. She graduated from King’s College in Nova Scotia with a Bachelor of Journalism in 1991, and her written works have appeared in *Canadian Geographic*, *National Geographic* (maps), *Canadian Running*, *Newfoundland Quarterly*, *Hockey News*, *Doctors’ Review*, *Atlantic Progress*, *Atlantic Business*, *Saltscapes*, and many others.

Susan contributed a biweekly column, “48 Degrees,” to the *Newfoundland Herald* (2002–04) and a weekly column, “The Kids are Alright,” to the *Telegram* (2011–15). She has been a contributor on CBC Radio (St. John’s), *The Point*, *Out Front*, *Radio Noon*, and *Definitely Not the Opera* (DNTO) and has worked for both NTV in St. John’s and CBC TV in Halifax and St. John’s as reporter, producer, and researcher.



Susan lives with her husband and two of their five children in St. John’s.



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 281 pages

Price: \$22.00

ISBN: 978-1-77457-010-4

Available as an ebook

Publication Date: February 3, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

The Hanged Woman's Daughter

Nellie P. Strowbridge



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 231 pages

Price: \$21.00

ISBN: 978-1-77457-024-1

Available as an ebook

Publication Date: March 10, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

The Hanged Woman's Daughter

Newfoundland, 1835

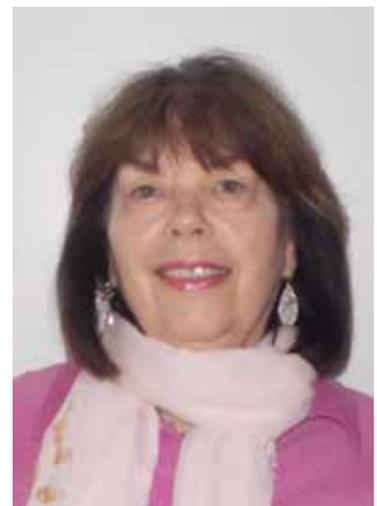
Where does a person go when she loses her family, her home, and her place in a community? What can she do when she feels she doesn't belong anywhere and to anyone?

The disappearance of John Snow from Salmon Cove is shrouded in mystery. Nevertheless, Catherine, his wife, was convicted of complicity in his murder and hanged.

Now, Bridget, their eldest daughter, faces the challenge of losing more than her family and their home. She risks losing herself as she sets out on a mysterious journey, and her future unfolds in a way she had not dared imagine.

NELLIE P. STROWBRIDGE is one of Newfoundland and Labrador's most beloved, prolific, and respected authors. She is the winner of provincial and national awards and has been published nationally and internationally. Her work is capsuled in the National Archives as this province's winner in Canada's Stamp of Approval Award for a letter written to Canada 2117.

A former columnist, editorial writer, essayist, and award-winning poet, Strowbridge has won the NL Arts and Letters Awards a record seventeen times. Al Purdy included her in the Sandburg Live-say Award Anthology No Choice but to Trust, featuring outstanding populist poets around the world. She has been Writer in the Library, a mentor to young writers, an adjudicator in the NL Arts and Letters Awards, an as-



essor on the NL Projects Grants Committee, and a judge for the WANL Book Awards and Fresh Fish Awards. Strowbridge has held school workshops in Canada and Ireland and hosted a Seminar/Gabfest for International Women's Day in Cobh, where she was writer-in-residence. The Canadian Embassy in Dublin sponsored a reading and reception for her. She also read from her work during a Scotland bus tour.

Rough Justice: Policing, Crime, and the Origins of the Newfoundland Constabulary, 1729-1871

Keith Mercer, foreword by Edward Roberts

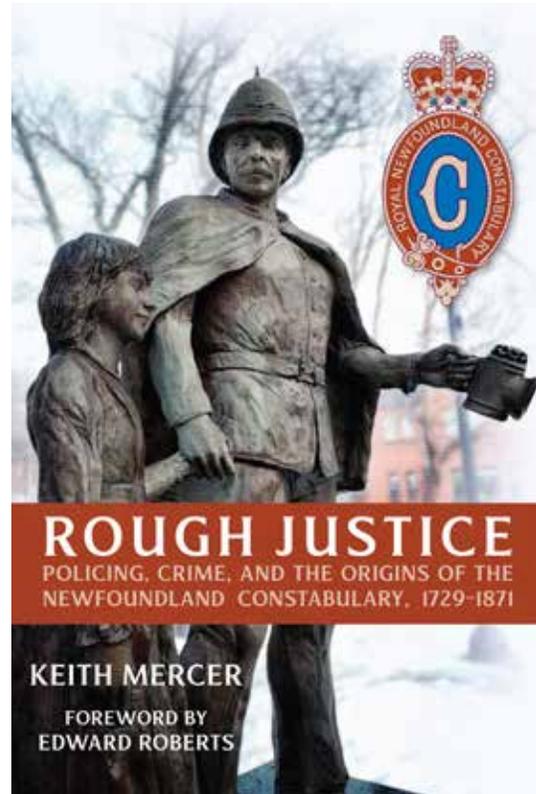
This book, a project of the Royal Newfoundland Constabulary Historical Society, is a comprehensive and articulate read. Mercer consistently anchors the larger historical perspective in relatable, digestible, visual scenes. Such researched and vivid scenarios are contextualized and unpacked to illustrate the legal, moral, political and social aspects framing their time. Rough Justice is a solid work of scholarship, and also filled with character, illuminating a previously precluded aspect of N.L.'s law and order past.

— Joan Sullivan - The Telegram

Rough Justice is a history of policing and crime in early Newfoundland. It focuses on the period between the appointment of the first constables on the island in 1729 to the establishment of the Newfoundland Constabulary in 1871, now known as the Royal Newfoundland Constabulary. This makes the Constabulary the oldest continuous police service in Canada.

These early policemen, mostly untrained amateurs, were officers of the court, but they also played important roles in some of the most notable historical events and social crises of the eighteenth and nineteenth centuries. The establishment of the Constabulary in 1871 built upon that strong foundation of community service. *Rough Justice* weaves that narrative into the larger history of Newfoundland.

KEITH MERCER was born in Gander and holds graduate degrees in history from Memorial and Dalhousie Universities. He works for Parks Canada as the Cultural Resource Manager in Mainland Nova Scotia. He lives in Bedford, Nova Scotia, with his wife, Amy, and children, Abby and Sam.



Genre: History

Imprint: Flanker Press

Format: Hardcover, 518 pages, b&w illustrations and photographs

Price: \$39.95

ISBN: 978-1-77457-016-6

Available as an ebook

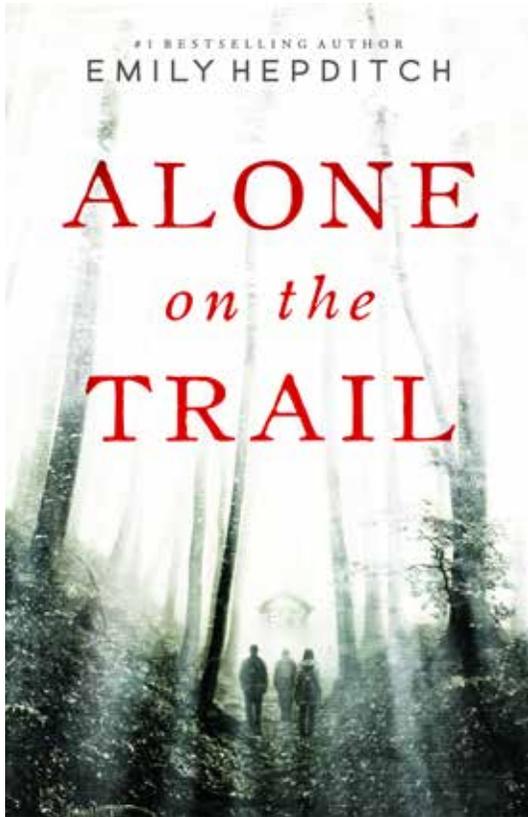
Publication Date: March 11, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Book launch

Alone on the Trail

Emily Hepditch



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 280 pages

Price: \$21.00

ISBN: 978-1-77457-048-7

Available as an ebook

Publication Date: April 14, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

From the #1 bestselling author of
The Woman in the Attic

Four best friends. One wrong turn. One shack hidden in the mountains.

To celebrate their graduation from university, Sadie, Julie, Morgan, and Jonah decide to spend a week backcountry hiking in western Newfoundland, tackling a remote route through the Long Range Mountains. Zealous, rambunctious, and overconfident, the group embarks on their self-proclaimed adventure of a lifetime in Gros Morne National Park.

But alone on a trail with nowhere to hide, secrets begin to ooze through the cracks of their bond. The farther into the forest the group moves, the more they drift apart, until their friendship becomes as difficult to navigate as the look-alike trees. And when they stumble upon an illegal hunting shack, the companions suddenly find themselves in possession of dangerous knowledge. Injured, separated, and being hunted by expert poachers, the friends must find a way to get back home before they succumb to the dangers of the trail—and the dangers posed by one another.

EMILY HEPDITCH is an award-winning emerging author from Mount Pearl, Newfoundland. A prolific writer since childhood, Emily's first publication came in 2015 when her short story *Lifelike* was published by Nelson Education. Emily received her Bachelor of Arts from Memorial University in 2019, where she studied linguistics, psychology, and criminology. Primarily she writes psychological thrillers that draw on principles of criminology to comment on contemporary issues in society. When she's not writing novels, Emily is either working on an illustration, running through the park, or hiking the East Coast Trail.



East Coast Counting

written and illustrated by Dawn Baker

1 Lighthouse . . .

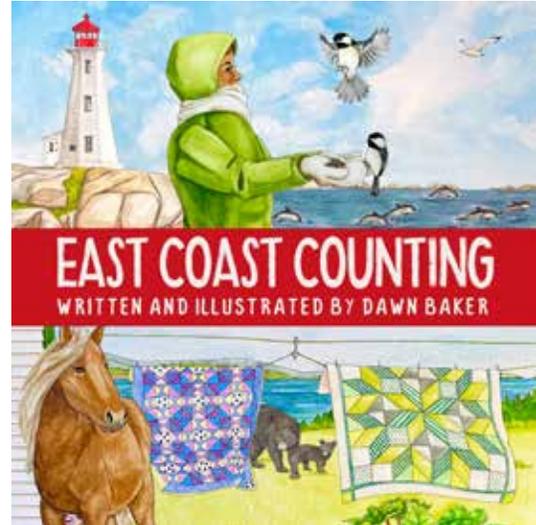
2 Horses . . .

3 Jellyfish . . .

From the Peggy's Cove lighthouse to the dolphins of Twillingate Island, warm and welcoming images serve as a beautiful backdrop in this early educational counting book. Dawn Baker, an artist from Gander, Newfoundland and Labrador, was inspired by the common bonds shared by the provinces in the Atlantic Bubble—New Brunswick, Newfoundland and Labrador, Nova Scotia, and Prince Edward Island!



DAWN BAKER has been a visual artist and children's writer since 1992. A graduate of Memorial University with a Bachelor of Education and a certificate in library studies, she has served on the board of directors of The Rooms from 2006 to 2019. In 2015, Dawn served as a juror for the Governor General's Literary Awards and toured Ontario as part of TD Canadian Children's Book Week.



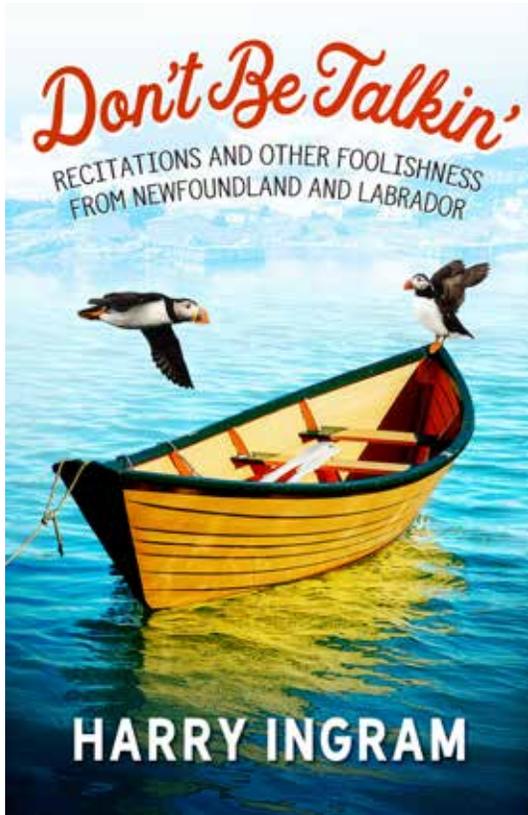
Genre: Children's Books
Imprint: Pennywell Books
Format: Paperback, 32 pages, colour illustrations
Price: \$14.95
ISBN: 978-1-77457-060-9
Publication Date: April 28, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Book launch

Don't Be Talkin': Recitations and Other Foolishness from Newfoundland and Labrador

Harry Ingram



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 181 pages

Price: \$19.95

ISBN: 978-1-77457-028-9

Available as an ebook

Publication Date: May 12, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Within this book you'll find stories and recitations told by the incomparable performer Harry Ingram. There are whimsical yarns of friendly moose and grouchy uncles, mixed with heartwarming tales about family and friends. You'll also find yourself laughing out loud at some outlandish dialogue! How about a group of elderly ladies who create a bartering system that almost takes down the economy? Or perhaps Christmas nearly being ruined due to a labour dispute at the North Pole? Then comes a heartfelt account of a father and teenaged son, armed with a bucksaw and axe, embarking on a woodcutting expedition. From tear-jerking dramas to those that will tickle your funny bone, you'll find them all in here.

HARRY INGRAM was born and raised in Arnold's Cove, Placentia Bay, or as Ray Guy would call it, that far greater bay. Reciting and telling stories has always been a core element of Harry's upbringing. In his younger years he was never shy of telling a joke, story, or recitation at a family function or kitchen party. He has always enjoyed sharing the works of others who have paved the way in this genre, but in recent years he has been putting pen to paper and writing his own material. Harry has grown into an accomplished entertainer on various stages sharing his works alongside Hubert Furey, Dave Paddon, and Dave Penny as the popular group From Stage to Stage, and more recently, with Ken Parsons as part of *The Liar's Bench Show*.



Dildo, Newfoundland

K. Bruce Lane

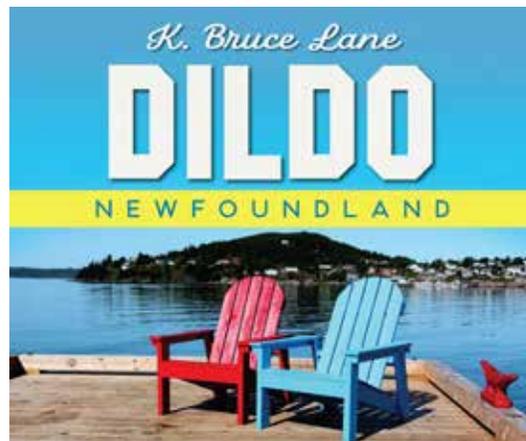
Dildo is a community in the province of Newfoundland and Labrador, Canada. This book offers a photographic tour of the charming, vibrant town located in Trinity Bay, about eighty kilometres west of St. John's. Dildo's unusual name has brought it a certain amount of notoriety. In August 2019, the American late-night talk show *Jimmy Kimmel Live!* focused on Dildo over a number of episodes. As part of the activity, which brought the small rural community immediate international fame, host Jimmy Kimmel was made honorary mayor of Dildo. Kimmel declared Hollywood as Dildo's sister city.

K. BRUCE LANE was born and raised in Grand Falls, Newfoundland and Labrador, and has lived in Holyrood since 1982. He holds a B.Sc., B.Ed., and M.Ed. from Memorial University and spent the last thirteen years of his teaching career as a teacher-librarian and computer teacher at Mary Queen of Peace School in St. John's. During his time at MQP he received the Prime Minister's Award for Teaching Excellence as well as a Program Development Award from the Learning Resources Council of Newfoundland and Labrador.

As a grad student he received the Award of Excellence from the Association of Media and Technology in Education in Canada for a slide show on photography. His photographs have been published in magazines, books, and educational resources around the world. *Dildo, Newfoundland* is his second book of photographs. The first was *Eye of the Beholder*, published in 1984. In addition, he produced a CD of his photos, *Digital Reflections: A Collection of Photographs of Newfoundland* in 1995, and a DVD entitled *Icebergs* in 2005.



Bruce is enjoying his retirement, and when he is not spending time with his grandkids, Sam and Anna, he continues to add to his photographic journey through the beauty of his world and moments caught in time.



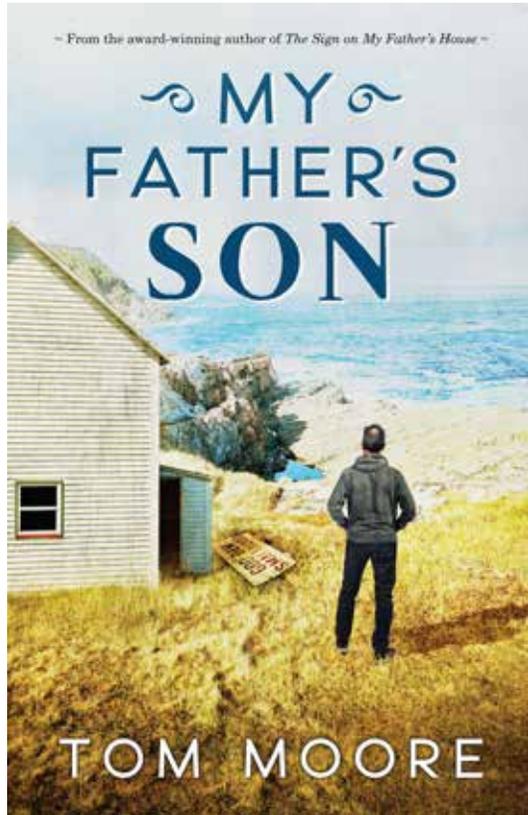
Genre: Photography
Imprint: Flanker Press
Format: Paperback, 518 pages, colour and b&w photographs
Price: \$29.95
ISBN: 978-1-77457-014-2
Publication Date: May 26, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

My Father's Son

Tom Moore



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 230 pages

Price: \$19.95

ISBN: 978-1-77457-032-6

Available as an ebook

Publication Date: May 26, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Some people age gracefully as wisdom and calm come with the grey hair. Others become crotchety, opinionated, and odd. People avoid them and laugh at them. Still others give up on life, on ambition, on dreams, and settle into a pleasant wait for the grave. I was one of those people.

Felix Ryan, from Curlew, Conception Bay, is a school-teacher on the edge of a cliff in a serious mid-life crisis. But a phone call from Tammy, an ex-girlfriend, calls him back home to help his eccentric father in his latest crusade. A big US oil company has begun fracking in his hometown. Led by a jovial Texan and represented by a crack young lawyer, the company is buying up land. The town is split in two over fracking and its new prosperity.

Sparks of attraction fly between Felix and Tammy, even though he jilted her years before. Felix's father leads the fight against the oil company, and Felix is drawn further into the fight. As the battle lines are drawn in the sand, he finds a new direction in his life, a woman who loves him, and a cause worth fighting for.

From the author of *The Sign on My Father's House*- Winner of the CBC's NL Reads 2020 Competition

TOM MOORE is an award-winning writer in St. John's, Newfoundland. His first novel, *Good-Bye Momma*, became a Canadian best-seller and won a "Children's Choice" award from the Children's Book Centre in Toronto. It was translated into Danish in 1982 and into Romanian in 1979. The CBC produced a radio play version, and The Canadian Book of Lists named it one of the best children's books in Canada.

His novel *The Sign on My Father's House* won the NL Reads 2020 competition, the Margaret Duley Fiction Award, and the NL Public Libraries called it "the must-read book for 2020." Moore is the only writer to win both the Percy Janes award and the Margaret Duley award for fiction.



Catherine Snow

Nellie P. Strowbridge

Catherine Snow

In the eye of the rope

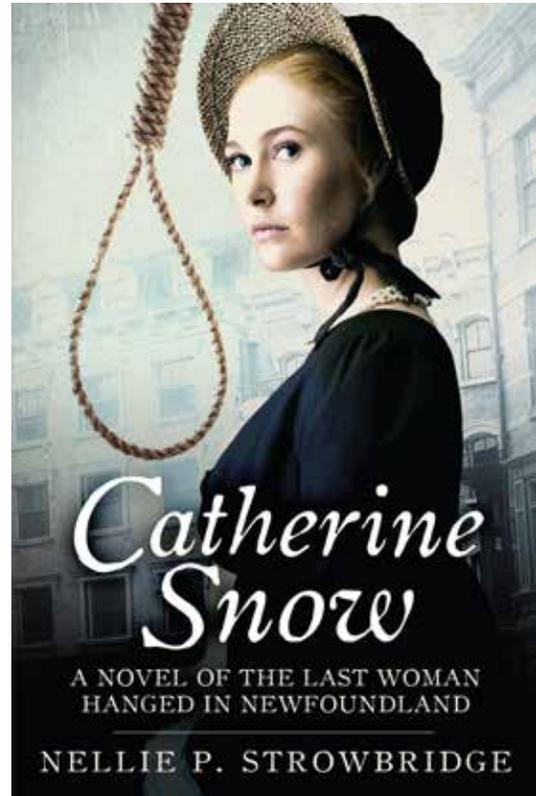
An exotic drama in which one man's mysterious disappearance brings a dark end to three other people. What would it take to destroy an Irish girl who had survived famine and war in Ireland, and a hazardous journey across the Atlantic Ocean, to become a servant-wife on an island where God's truth and the Devil's tale are entwined as tight as the strands of a rope?

A novel in which truth lies suspended between fact and fiction.

A haunting mystery.

NELLIE P. STROWBRIDGE is one of Newfoundland and Labrador's most beloved, prolific, and respected authors. She is the winner of provincial and national awards and has been published nationally and internationally. Her work is capsuled in the National Archives as this province's winner in Canada's Stamp of Approval Award for a letter written to Canada 2117.

A former columnist, editorial writer, essayist, and award-winning poet, Strowbridge has won the NL Arts and Letters Awards a record seventeen times. Al Purdy included her in the Sandburg Livesay Award Anthology No Choice but to Trust, featuring outstanding populist poets around the world. She has been Writer in the Library, a mentor to young writers, an adjudicator in the NL Arts and Letters Awards, an assessor on the NL Projects Grants Committee, and a judge for the WANL Book Awards and Fresh Fish Awards. Strowbridge has held school workshops in Canada and Ireland and hosted a Seminar/Gabfest for International Women's Day in Cobh, where she was writer-in-residence. The Canadian Embassy in Dublin sponsored a reading and reception for her. She also read from her work during a Scotland bus tour.



Genre: Historical Fiction

Imprint: Flanker Press

Format: Paperback, 359 pages

Price: \$22.00

ISBN:978-1-77457-065-4

Available as an ebook

Publication Date: June 18, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks

In the Shadow of the Long Range Mountains: A Memoir

Adrian Payne



Genre: Fiction
Imprint: Flanker Press
Format: Paperback, 223 pages, b&w photographs
Price: \$21.00
ISBN: 978-1-77457-040-1
Available as an ebook
Publication Date: June 23, 2021

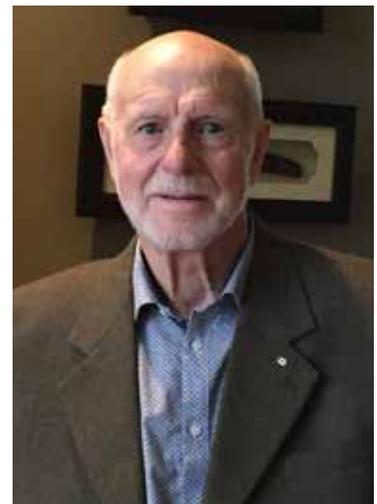
MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Have a seat by the campfire and listen as Adrian Payne shares stories about his years as an outfitter in Newfoundland and Labrador. While catering to non-resident hunters, most of his clients were from the United States. They say hard work pays off, and Adrian was privileged to be able to enjoy his passion for hunting on the Great Northern Peninsula. Fishing, hunting, and trapping were ways of life for him and his family, and there was no shortage of adventure for them while growing up in the shadow of the Long Range Mountains. So, settle in for some exciting stories of the great outdoors!

ADRIAN PAYNE was born in Parson's Pond on the Great Northern Peninsula on November 11, 1940. His parents were Jack (John H.) Payne and Lucy Keough. He lived there until the age of four when his parents moved the family to Hawke's Bay, where his father was employed with the Corner Brook Pulp and Paper Company. In the 1950s they moved to his father's hometown, Cow Head. Except for living in Toronto for just four years, Adrian has resided in Cow Head, where he remains today with his wife, Carol (Darrigan) Payne, of fifty-five years.

What began as a few stories for the grandchildren, so they could understand what life was like for their pop when he was growing up, has evolved into a collection of short stories of Adrian's life from the time he was just a small boy. *In the Shadow of the Long Range Mountains* is his second collection of short stories. His first was *Life on the Great Northern Peninsula* (St. John's: Flanker Press, 2017).



Twine Loft: Stories and Sayings from the Oral Tradition

Rex Brown

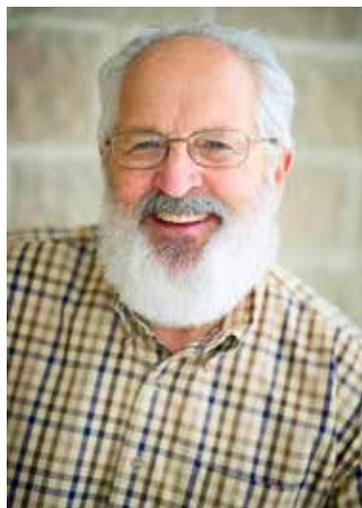
“Rex Brown nimbly captures the nuance and complexities of the Newfoundland character with an enviable glee that booms out across the pages of this enchanting collection. But don’t be fooled by the inevitable belly laughs to come; Twine Loft is an exceptionally accomplished and essential offering.”

— Joel Thomas Hynes, author of *We’ll All Be Burnt in Our Beds Some Night*, Governor General’s Literary Award for Fiction

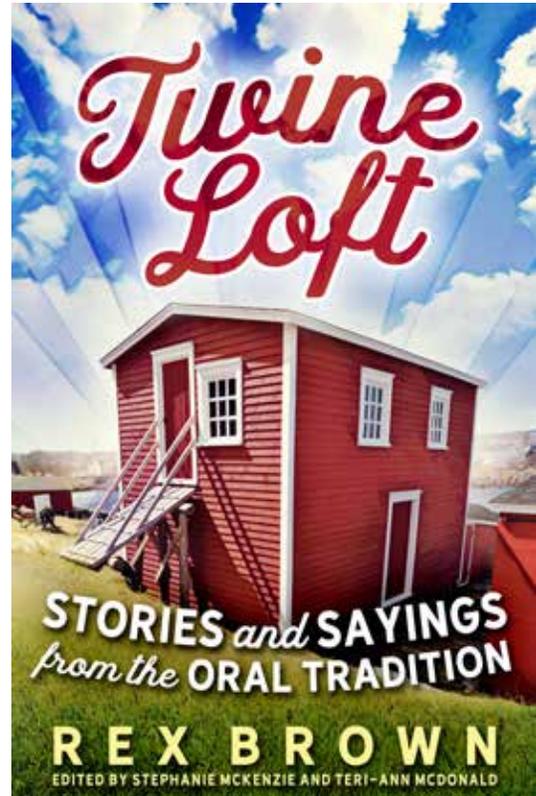
“Rex Brown’s Twine Loft is full of cadence, rhythm and voice, larger-than-life characters, lightning-quick humour, and glittering insights. Here is the exacting detail capable of conjuring the past with transparent clarity. Here is the sheer, undiluted pleasure of storytelling—audience and author drawn together in the same circle, bringing to life a time when ‘entertainment came free and from within.’ An elegant, elegiac love song to Newfoundland.”

— Lisa Moore, author of *Something for Everyone*, Alistair MacLeod Prize for Short Fiction

Twine Loft’s sayings and stories date back as far as the 1950s, when the author was growing up in Tack’s Beach, Placentia Bay, in the days before resettlement. There, words spoken caught his ear, as have other colourful phrases since. Some stories highlight what life was like in them days and, also, what life became after relocation. All tellings are based upon recollections, as factual as human memory allows. The stories are vignettes of a lifetime spent amongst diverse authors and artists in Newfoundland, a place unique, where the oral tradition no longer holds sway but where storytellers linger.



REX BUTLER BROWN was raised in the now-resettled island community of Tack’s Beach, King’s Island, Placentia Bay. Today, he lives just up from the wharf in Corner Brook, Bay of Islands. In between, he has taught school and organized cultural events. Lately, he has taken up writing words down. Elaine kept him afloat.



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 164 pages

Price: \$19.95

ISBN: 978-1-77457-044-9

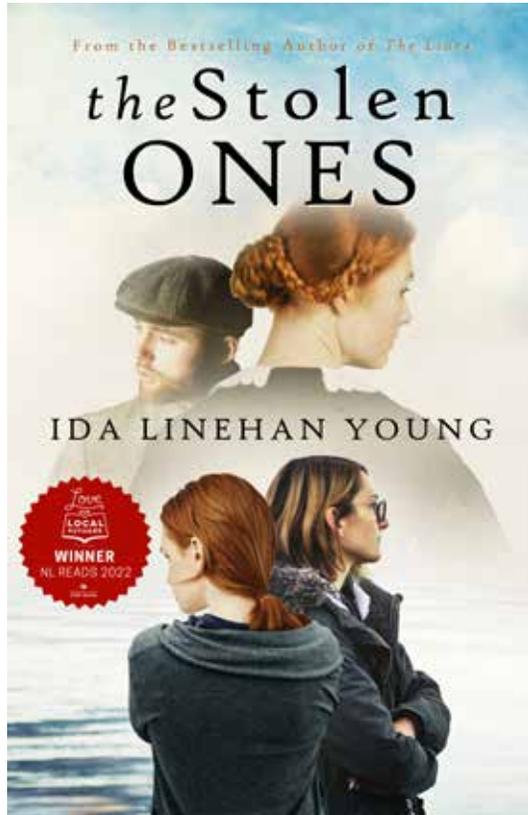
Publication Date: July 7, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

The Stolen Ones

Ida Linehan Young



Genre: Fiction

Imprint: Flanker Press

Format: Paperback, 231 pages

Price: \$22.00

ISBN: 978-1-77457-062-3

Publication Date: July 21, 2021



**SILVER MEDAL - Independent
Publisher Book Awards 2021 -
Book Series - Fiction for *Being
Mary Ro, The Promise, The Liars***

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Darlene Carter recently lost her mother to a deadly virus and is struggling with grief. Darlene, along with her daughter Tiffany, is seeking familial roots based on her mother's research and connections found through a DNA match. Her mother's dream of finding answers and a beginning to their own story is the one thing that keeps them connected to each other, leading them to Newfoundland to find answers amongst strangers. Darlene and Tiffany trace their story through a series of journals left by Doctors Peter and Mary Nolan. Does Peter and Mary's story hold the answers to more than just DNA links? Will they uncover the truth of what family means? Does a 101-year-old relative hold secrets that will lead them to answers? Follow Darlene and Tiffany on a journey of love and forgiveness that takes them from their solitary lives in Boston to family celebrations in Newfoundland, where they must decide what the true meaning of belonging is for them.

First and foremost, **IDA LINEHAN YOUNG** is a grandmother to the most extraordinary little boys, Parker and Samuel, a mother to three adult children, Sharon, Stacey, and Shawna, and a wife to Thomas. By day she works in the information technology sector in the federal government and has recently forayed into learning the French language in the hopes of becoming bilingual. She started writing several years ago and published her memoir, *No Turning Back: Surviving the Linehan Family Tragedy*, in 2014, followed by a novel, *Being Mary Ro*, in 2018. Influenced by her love of local history and the familial art of storytelling passed down by her father and her maternal grandfather, she escapes to writing any chance she can get. She enjoys writing historical fiction to keep the past alive for generations to come.

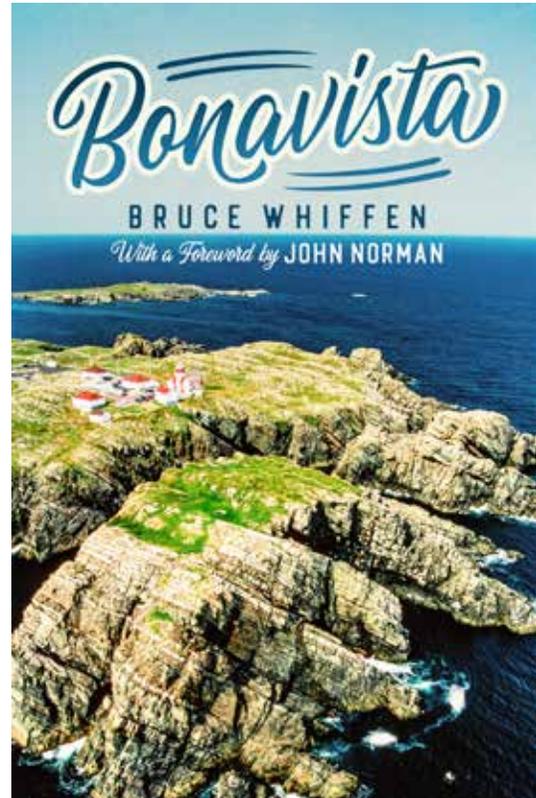


Bonavista

Bruce Whiffen

Bonavista tells the story of a town, Bonavista, located along the eastern shoreline of Newfoundland. The book begins with a description of the natural history of the area: the geological, oceanic, and atmospheric forces which define the opportunities and challenges of Bonavista's inhabitants. It continues with visitation and habitation of the region: first by indigenous peoples and then by Europeans. The Bonavista settlement began to take hold in the 1600s, initially from people of southern England, mostly, and thereafter by men and women of Ireland. In the process of earning a living from the sea through the 1700s and 1800s, the town grew into prominence as one of the major fishing hubs of Newfoundland. Religion, education, and mercantilism all played a role as Bonavista transformed itself through the centuries. Even war between the French and English found itself on Bonavista's shores. Growth continued through the 1900s, culminating in the cod moratorium of 1992 and the emergence of tourism. Today, Bonavista continues to play a vibrant role as Newfoundland and Labrador establishes its place in the twenty-first century.

BRUCE WHIFFEN was born and raised in Bonavista. He graduated from Memorial University (M. Sc., 1982) and worked for 32 years with Environment Canada. He lives with his wife in Mount Pearl. They have two grown children.



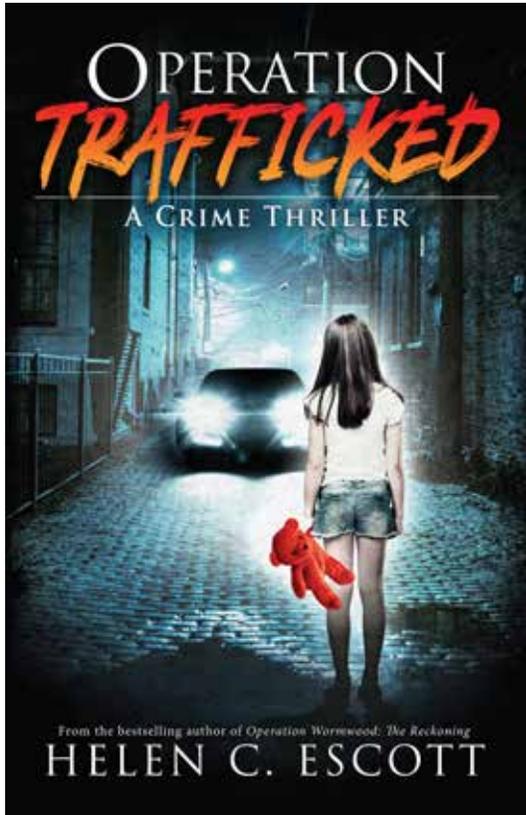
Genre: History
Imprint: Flanker Press
Format: Paperback, 288 pages, b&w illustrations and photographs
Price: \$22.00
ISBN: 978-1-77457-020-3
Publication Date: August 4, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Virtual Book launch

Operation Trafficked

Helen C. Escott



Genre: Crime Fiction

Imprint: Flanker Press

Format: Paperback, 231 pages

Price: \$22.00

ISBN: 978-1-77457-052-4

Available as an ebook

Publication Date: August 18, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks
- Book launch

The dead body of a sixteen-year-old Polish girl is found in a downtown St. John's hotel. Staff Sgt. Nicholas Myra from the Royal Newfoundland Constabulary teams up with Cpl. Gail McNaughton from the Royal Canadian Mounted Police for a joint forces operation that takes them deep inside the hidden world of sex trafficking. They put together an elite team that takes on bikers, organized crime, and the domestic human trafficking of young women and girls. This modern-day form of slavery is the second-largest criminal activity in the world—a \$150 billion a year industry—and Myra and McNaughton discover the main ally of human trafficking is corruption at the highest level.

HELEN C. ESCOTT is used to blazing trails. She is a retired civilian member of the world-renowned Royal Canadian Mounted Police (RCMP). In 1998, she created the RCMP's Media Relations/ Communications Unit in Newfoundland and Labrador, where she became the first female senior communications strategist and media relations spokesperson for the RCMP in that province.

Escott was the communications lead on high-profile events, including the RCMP's Newfoundland and Labrador response on September 11 after terrorists attacked the World Trade Center in New York City. During her service, she wrote and implemented the Atlantic Region Communication Strategies to combat organized crime and outlaw biker gangs, created the media relations course and guidebook used by the RCMP, and was the only communications strategist asked to teach the media relations course for senior management and RCMP members at the Canadian Police College in Ottawa. Escott is regularly asked to teach this course to other uniformed services. She also served as a communications strategist at the 2010 Vancouver Olympics.



Before joining the RCMP, Helen C. Escott worked in the media for thirteen years in various capacities, including reporter, on-air personality, marketing, and promotions.

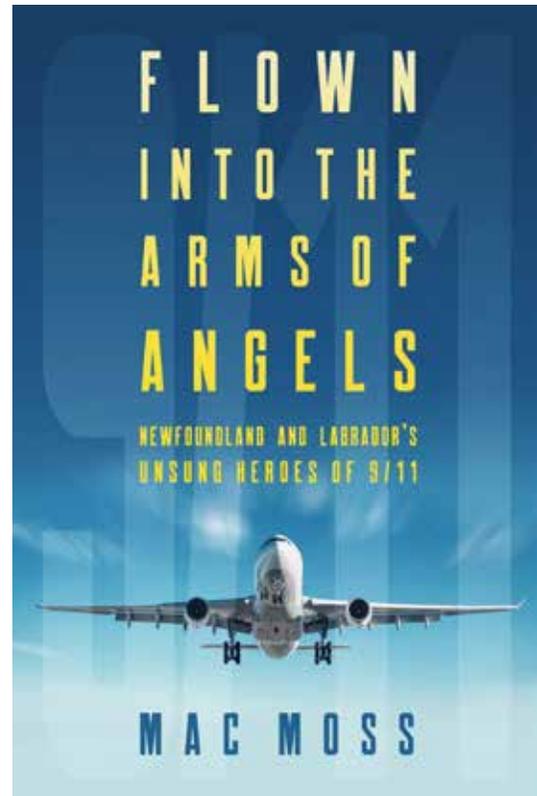
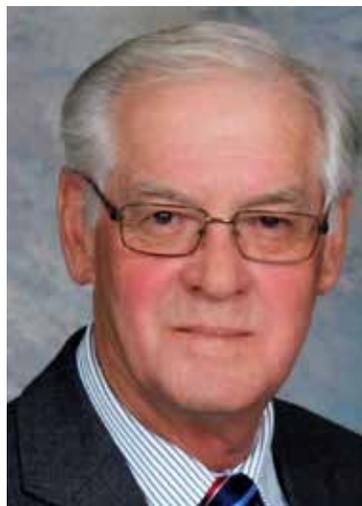
Flown Into the Arms of Angels: Newfoundland and Labrador's Unsung Heroes of 9/11

Mac Moss

This book is not just about Gander's response following 9/11, namely accepting 6,700 people into its community. For the first time, Mac Moss tells the stories of people across the entire province—from Stephenville to Deer Lake, to Happy Valley and Goose Bay and St. John's—who pitched in and helped approximately 13,000 stranded passengers in 2001 after terrorist attacks in the United States changed the world forever. He has interviewed municipal and service organization leaders of that time, former airport personnel, members of the RCMP and Canadian Red Cross, educators, clergy, and many others who volunteered to give the passengers shelter, food, laundry, and love. This book captures the true accounts that, until now, have never been told. Read about professionalism, dedication, love, laughter, caring, and grief as told by those who made this remarkable story happen. All of these individuals are heroes who have not yet been recognized. This is their story.

As a former administrator of the Gander Campus, College of the North Atlantic, **MAC MOSS** and his staff were responsible for 438 of the 6,700 passengers who landed in the central Newfoundland community when a terrorist attack forced the closure of American airspace and brought 38 planes to Gander International Airport.

For this book he drew on his own experience but also tells the story of hundreds of volunteers. He interviewed municipal and service organization leaders of that time, former airport personnel, members of the RCMP, military and the Canadian Red Cross, educators, clergy and the ordinary Jill and Joe who volunteered at the 80 odd places that gave the stranded passengers shelter, food, laundry and love. This book is about professionalism, dedication, love, laughter, caring and grief as told by the people who made this remarkable story happen



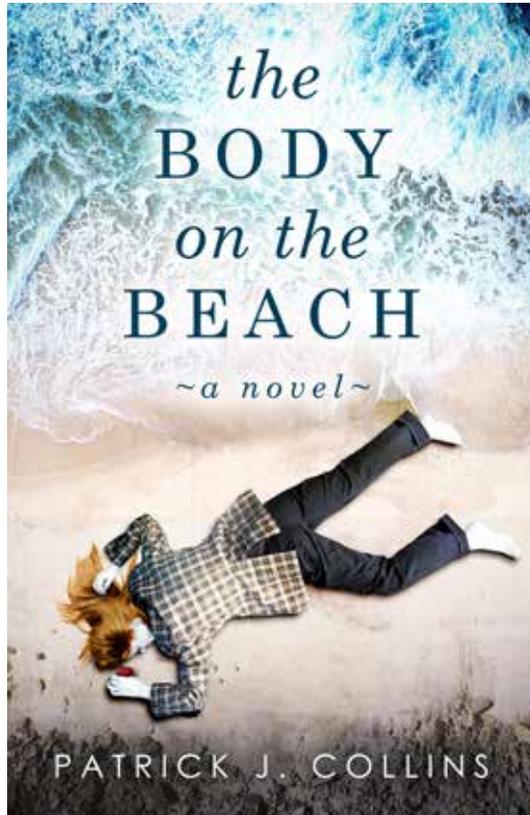
Genre: History
Imprint: Flanker Press
Format: Paperback, 384 pages, b&w photographs
Price: \$24.95
ISBN: 978-1-77457-056-2
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Publication Date: September 3, 2021

MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks

The Body on the Beach

Patrick J. Collins



Genre: Mystery

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Format: Paperback, 280 pages,

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ISBN: 978-1-77457-068-5

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MARKETING PLANS

- National, regional, local media mailout
- Media interviews
- Advertising
- Posters for select outlets
- Bookmarks

Inspired by True Events

Harbour Grace, 1920

Frank Fallon, a veteran policeman, finds himself demoted and transferred back to his hometown. Having left the community in 1905 after being rejected by his first love, Constable Fallon never wanted to return to the place of his childhood. Although they were young budding lovers, Marie Callahan's denial of him for the love of another is still a painful memory.

An opportunity to join the Constabulary in St. John's had presented him with an escape from a place he never wanted to see again. However, his growing dependence on alcohol while in the city, at a time when Prohibition was cracking down on the illegal sale of booze in the Dominion of Newfoundland, resulted in Fallon butting heads with the Chief of Police. Now, challenged to police a town where only bitter memories exist isn't going to be easy.

Two weeks into his tenure, an anonymous caller reports a fully-clothed body on Martin's Beach. The investigation begins, and Constable Frank Fallon must go up against his most difficult case yet. He becomes embroiled in a tale of intrigue surrounding the victim that leads to a shocking and devastating conclusion.

PATRICK J. COLLINS is a retired educator who taught in various communities throughout Newfoundland and Labrador. He finished his teaching career in education as a Curriculum Program Specialist, working in school districts on the Avalon Peninsula.

Patrick is an author of many works of fiction and one biography. Historical fiction is his genre of choice, with most of his research related to nineteenth-century crime in Newfoundland and Labrador.

Born and raised in Riverhead, Harbour Grace, he continues to enjoy teaching, researching, and writing.

